

Wireframes for Web Design

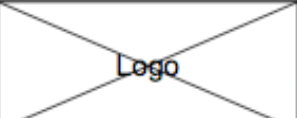
MMC 4341

What are wireframes?

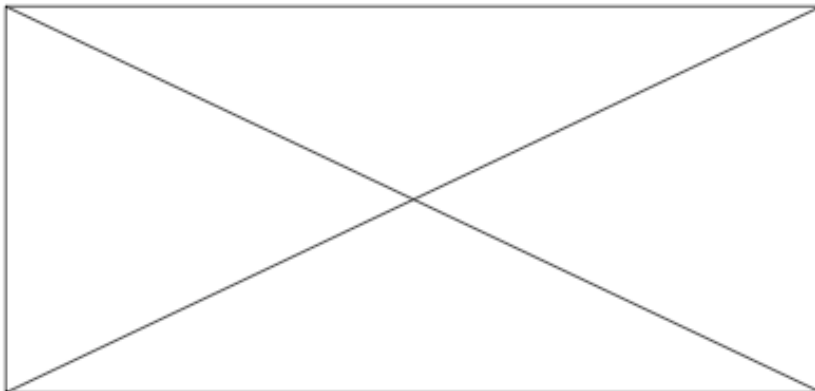
- Wireframes are similar to building blueprints
- They define the **content** and **functionality** of each page on a Web site
- Wireframes show structure
- Wireframes may/may not show content detail
- They *do not* show design: colors, typography, photos or graphics (but they *do* show placement of images)

SOURCE: http://www.gdoss.com/web_info/web-site-wireframe.php

Page I.D.	0	Page Title	Home
Date		Version	

	Adolescent and Child Targets (ACT) for Health Foundation, Inc. <input style="margin-left: 20px;" type="text"/> <input type="button" value="Search"/>
	about health goals projects resources contact us

Page Details



Too many Americans suffer the daily effects of diabetes, asthma and obesity. Perhaps the greatest tragedy is the increasing toll all three of these afflictions are taking on our children.

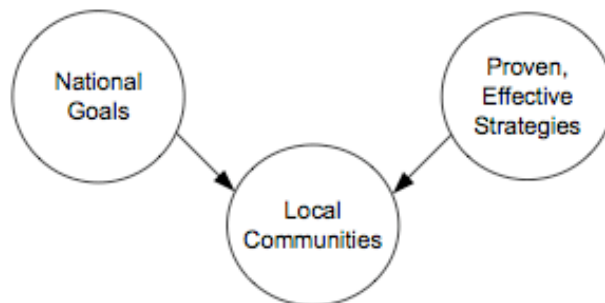
Tommy Thompson, Secretary of Health and Human Services

Achieving the vision of "Healthy People in Healthy Communities" represents an opportunity for individuals to make healthy lifestyle choices for themselves and their families.

*Donna E. Shalala
Former Secretary of Health and Human Services*

ACT for Health serves those in local communities responsible for improving child and adolescent health and well-being by providing essential information and facilitating cooperative action. [More Information](#)

A National & International Model



ACT for Health, Adolescent and Child Targets for Health Foundation, Inc., is an educational and charitable non-profit, non-governmental agency, tax exempt under Section 501(c)3 of the Internal Revenue Code.

Page I.D.	0	Page Title	Home
Date		Version	

Logo

Adolescent and Child Targets (ACT)
 for Health Foundation, Inc.

Search

about health goals projects resources contact us

Site ID

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A National & International Model

```

graph TD
    A((National Goals)) --> C((Local Communities))
    B((Proven, Effective Strategies)) --> C
  
```

Footer


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Page Details

Site navigation

Footer

Page I.D.	1	Page Title	About Us Overview
Date		Version	



Logo

Adolescent and Child Targets
for Health Foundation, Inc.

about

health goals

projects

resources

contact us

About Us

Mission

To provide resources and evidence-based tools to communities and policymakers which enable them to advance toward the Healthy People 2010 Goals for the Nation for children and youth emphasizing child, youth, and family engagement.

History

ACT For Health was established to fill a missing link: integrated evidence based strategies with community action.

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Goals


- > To support the achievement of Healthy People 2010 Objectives by producing comprehensive print and electronic resource and educational materials.
- > To foster the development of partnerships within communities to address jointly priority health goals.
- > To promote partnerships between providers and communities to provide medical services both domestically and internationally.
- > To foster the establishment of Healthy People 2010 agendas internationally.
- > To advocate nationally and internationally for the promotion of the health of young adults.

Overview

Strategy

Leadership

Endorsements



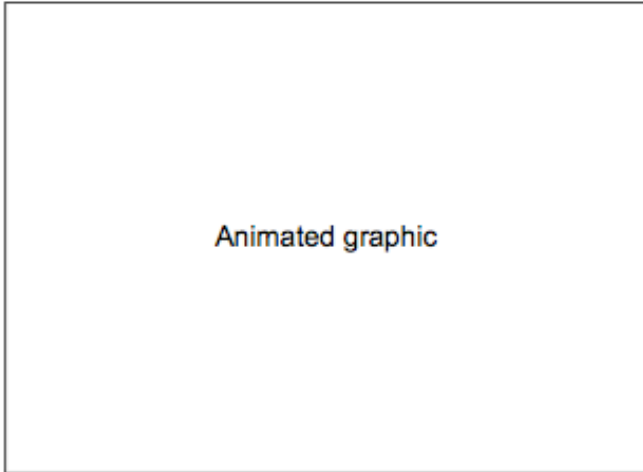
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Page Details

Placement of secondary navigation

How are wireframes made?

- Different software programs can be used
 - Visio
 - MS Word (using tables)
 - Excel
 - PowerPoint
 - Pen and paper 😊
- The point is to make it design-neutral (while showing content and functionality)
- Never make wireframes in Photoshop



Animated graphic

Messages:
[Progress Report](#) - Your new progress report will be due August 14th.
[Classification report](#)

[How to get started](#) - this provides an overview of the system and instructions for new users.
[Status Report](#) - this gives you a quick glance at the work you have completed and the work you need to complete.

Page Details

1. We are proposing that the main navigation roll down menus be removed. This is in response to the comments that the system seems disjointed and that the modules and

Notes about the page content are written beside the wireframe

An example from a different Web site

Page Details

Capacity

Capacity refers to the various types and levels of resources that an organization has at its disposal to meet implementation demands.

Capacity tasks:	Date updated
1. Coalition membership Add coalition members relevant to your project	No data
2. Collaborative activities Add collaborative activities that have been conducted	6/5/2005
3. Assistance received Add records for training and TA provided to coalition members	6/5/2005
4. Assistance needed Add records for training and TA that is needed	6/10/2005
5. Key leadership Report if any key staff, leadership, or fiscal agent changes have occurred	6/5/2005
6. Funding streams Report on your funding sources and status	6/5/2005
7. Capacity progress Track accomplishments and challenges/barriers	6/10/2005
8. Capacity report View a summary of the data you have entered in this module.	6/10/2005

If you are finished with all your Capacity tasks
you can now move on to Planning

[Planning >](#)

Later, the designers can decide whether they want the list at left to appear like a table, or a grid, and what colors to use.

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Page Details

The whole column here on the right is for notes and details about the Web page, which takes up the whole space to the left.

music store

Home-->Music-->Genre--> Artist [Log out](#) [Your Cart](#) [Your account](#)

1 Search

2 **Related Artists**
[Artist 1](#)
[Artist 2](#)

Popular Tracks
Track 1 [Listen](#)
Track 2 [Listen](#)

ARTIST NAME 3
This is a description about the artist. This will talk about their bio and short listing of their discography

Album Art

Choose an album:
Album Title 1
Album Title 2
Album Title 3

CD
 Tape
 LP

Price: \$16.99

send me updates on this artist

1 For Q1 release, music search only
2 Related artists determined by user purchasing data mi
3 Album art to be approved by legal

An example from a different Web site

SOURCE <http://www.glify.com/examples/wireframes/>

GOURMET LIBRARY

HOME PAGE WIRE FRAMES

06 MAY 2007
جستجو

PRIMARY NAV ELEMENTS

FUNCTIONS ? (1 ITEM)

PRIMARY NAV

- SHOP
- SOCIALIZE

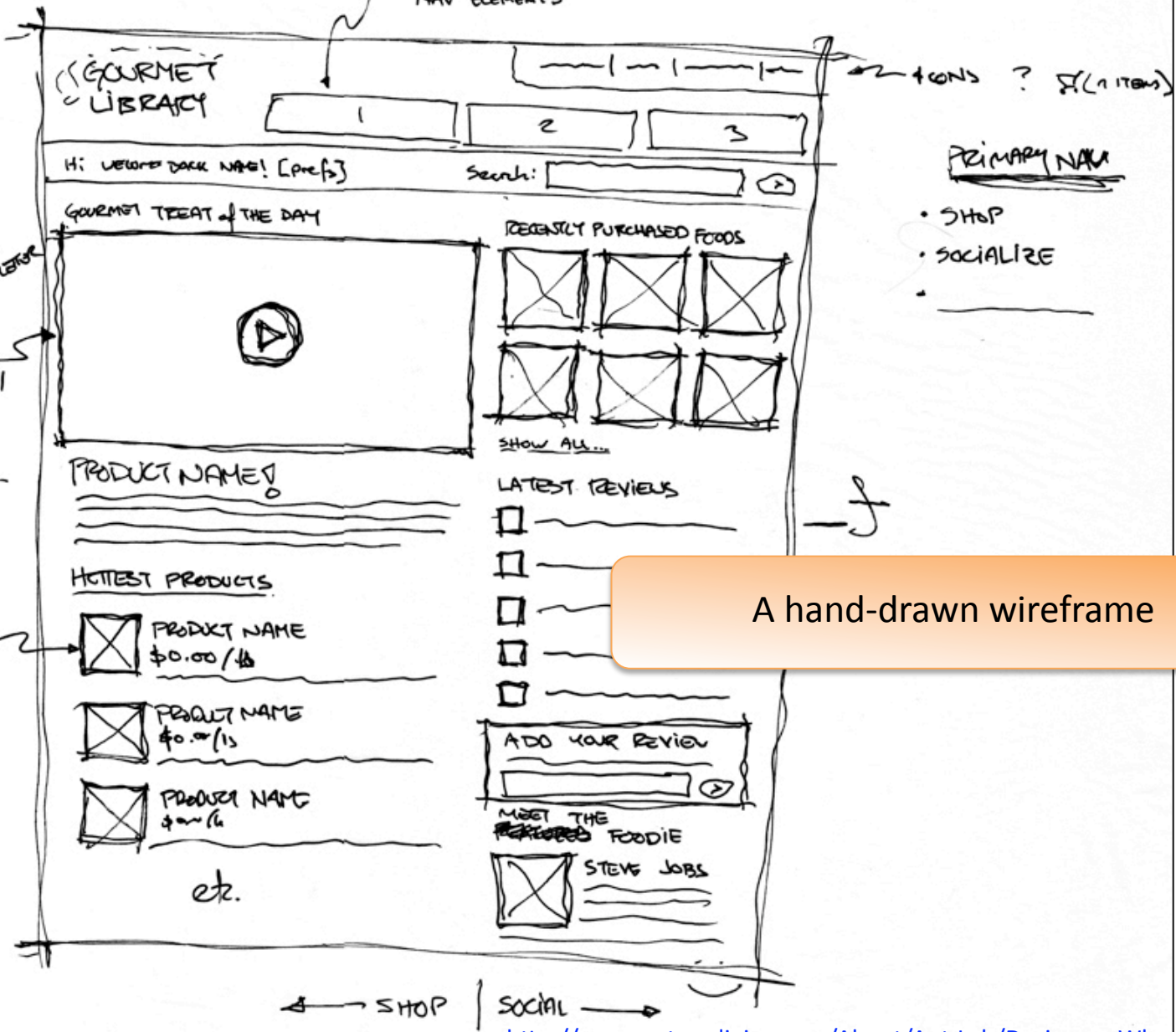
NEED FEAT. SIGNUP if NOT COOKED.

SILHOUETTE of HEAD
BLANK PROFILE IMAGE
DEFAULT SIGN UP FOR NEWSLETTER

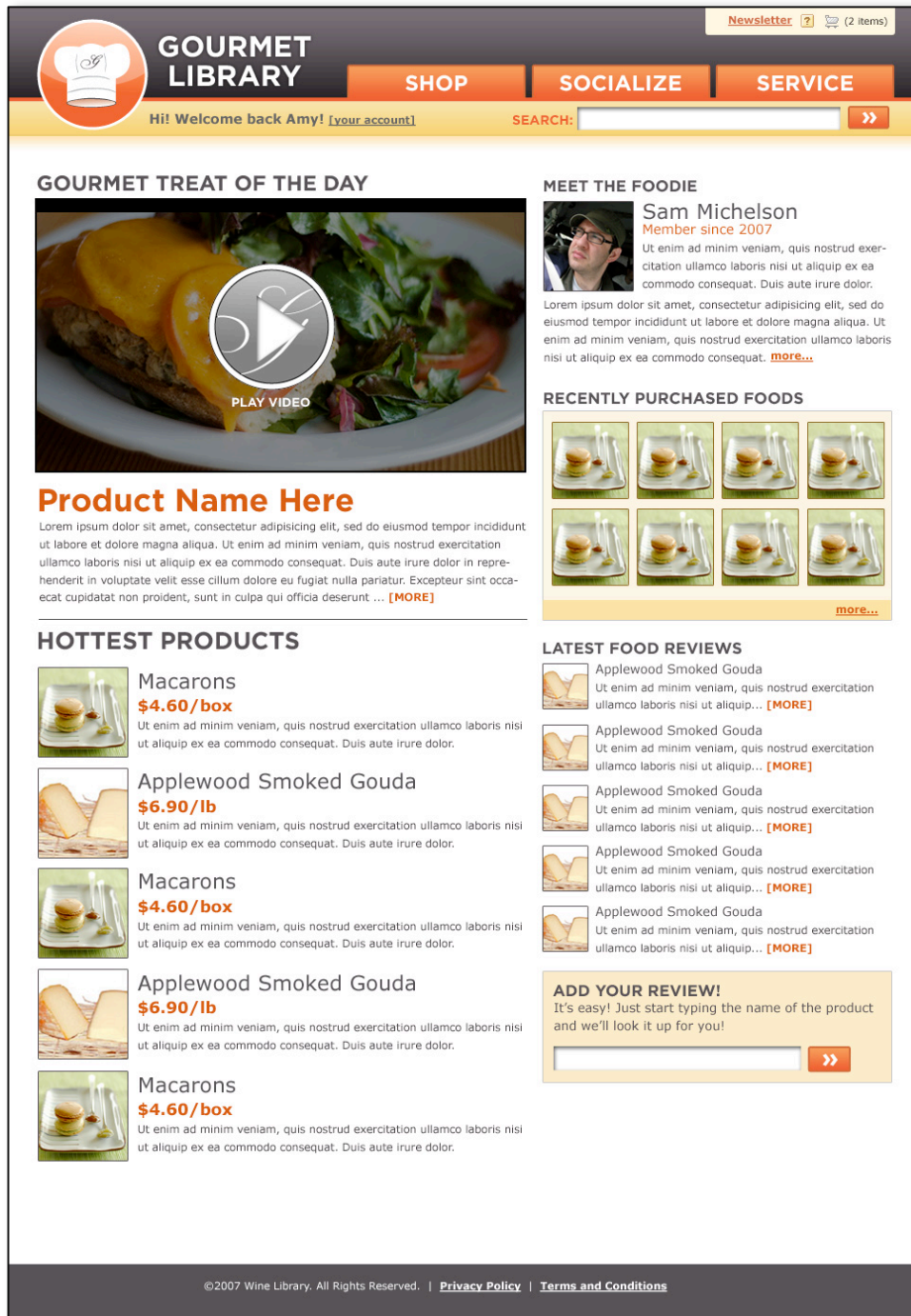
FW
PRODUCT IMAGE w/ PLAY ICON



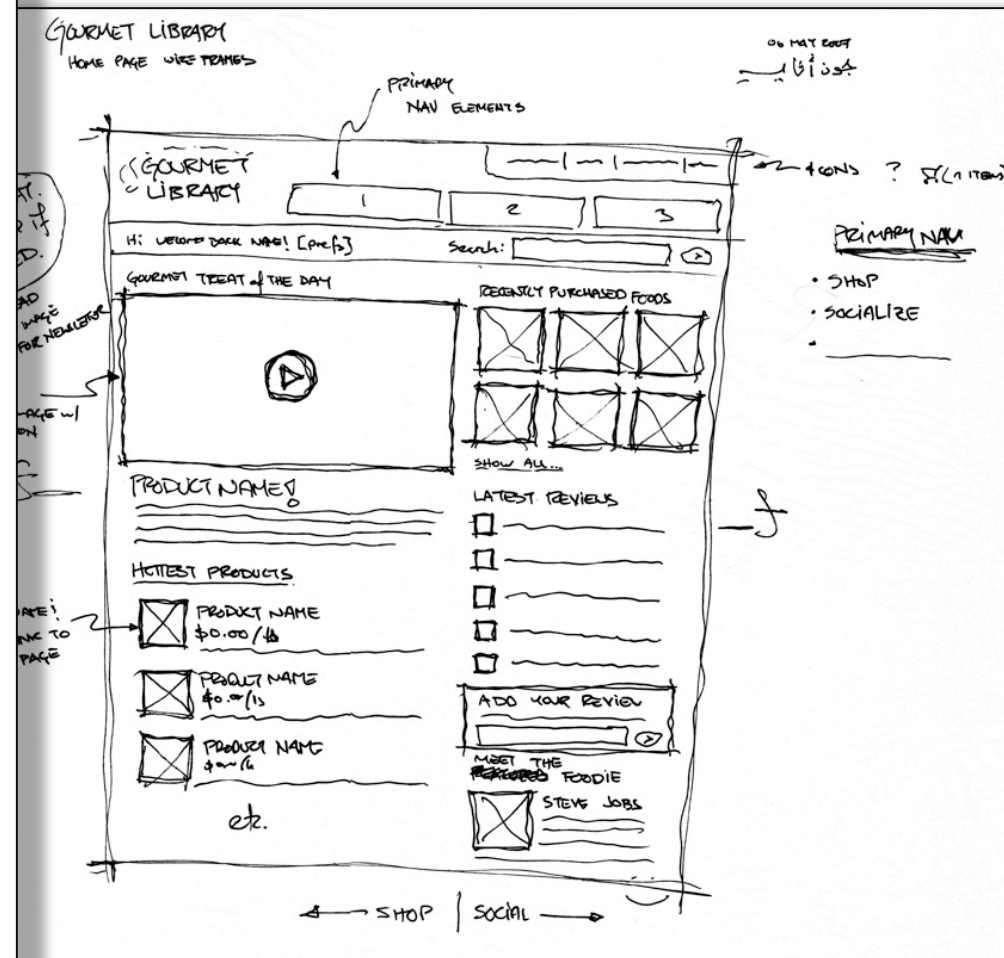
PRO NAME!
IMAGE LINK TO
PRODUCT PAGE



A hand-drawn wireframe



< The page would look like this (a designer might make a comp of the page in Photoshop)



<http://www.aptmediainc.com/About/Apt-Lab/Designers-Who-Wireframe>

What is information architecture?

- Like architecture for a building, it's a plan for:
 - Where everything should go
 - How big or small each part needs to be
 - How all the parts connect to one another
- Visual design is a different skill, but in small shops/companies, *one* person might handle the whole process*
- Wireframes are a part of the IA process

* SOURCE: <http://www.apmediainc.com/About/Apt-Lab/Designers-Who-Wireframe>

A few other notes

- Wireframes can be “high fidelity” (lots of precise details) or “low fidelity” (rough and more generic; less specific; less detail)
- Wireframes are *not the same as* prototypes (which can be clicked, etc.)
- Wireframes can help you work out ideas with the client (and save time)
- Wireframes can help you plan your site

Wireframes for Web Design

MMC 4341

Presentation by Mindy McAdams

University of Florida