Wireframes for Web Design

MMC 4341

What are wireframes?

- Wireframes are similar to building blueprints
- They define the **content** and **functionality** of each page on a Web site
- Wireframes show structure
- Wireframes may/may not show content detail
- They *do not* show design: colors, typography, photos or graphics (but they *do* show placement of images)

SOURCE: http://www.gdoss.com/web_info/web-site-wireframe.php

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Logo

Adolescent and Child Targets (ACT)
for Health Foundation. Inc.

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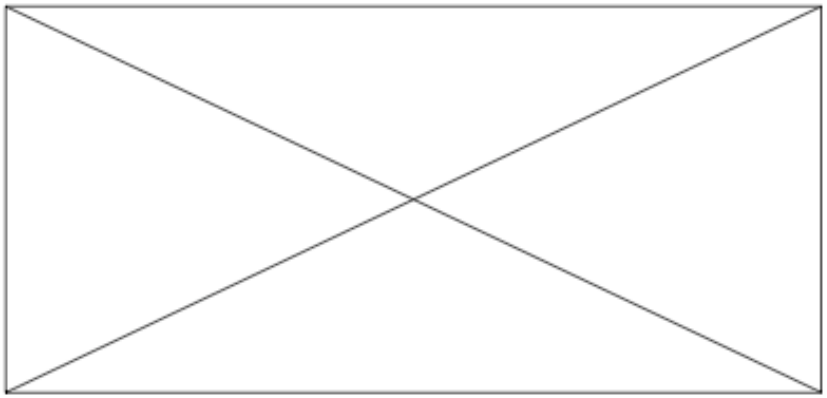
about health goals projects resources contact us



Too many Americans suffer the daily effects of diabetes, asthma and obesity. Perhaps the greatest tragedy is the increasing toll all three of these afflictions are taking on our children.

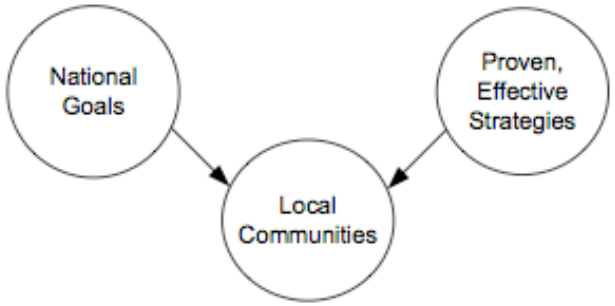
Tommy Thompson, Secretary of Health and Human Services

Achieving the vision of "Healthy People in Healthy Communities" represents an opportunity for individuals to make healthy lifestyle choices for themselves and their families.

Donna E. Shalala
Former Secretary of Health and Human Services

ACT for Health serves those in local communities responsible for improving child and adolescent health and well-being by providing essential information and facilitating cooperative action. More Information

A National & International Model



ACT for Health, Adolescent and Child Targets for Health Foundation, Inc., is an educational and charitable non-profit, non-governmental agency, tax exempt under Section 501(c)3 of the Internal Revenue Code.

Page Details

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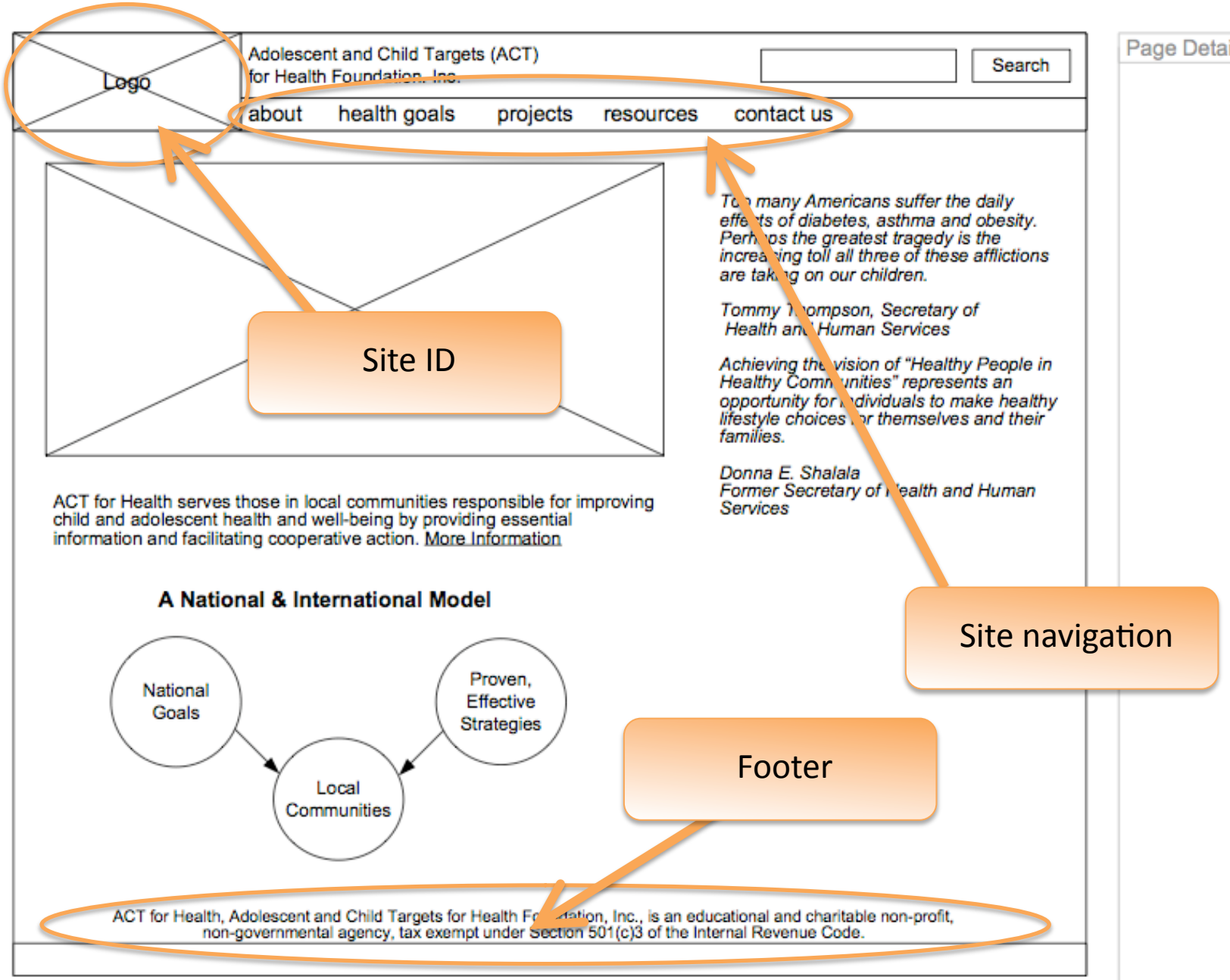

Page Details

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Logo

Adolescent and Child Targets for Health Foundation. Inc.

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About Us

Mission

To provide resources and evidence-based tools to communities and policymakers which enable them to advance toward the Healthy People 2010 Goals for the Nation for children and youth emphasizing child, youth, and family engagement.

History

ACT For Health was established to fill a missing link: integrated evidence based strategies with community action.

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Goals

> To support the achievement of Healthy People 2010 Objectives by producing comprehensive print and electronic resource and educational materials.

> To foster the development of partnerships within communities to address jointly priority health goals.

> To promote partnerships between providers and communities to provide
domestically and internationally.

> To foster the establishment of Healthy People 2010 agendas internatio

> To advocate nationally and internationally for the promotion of the heal
young adults.

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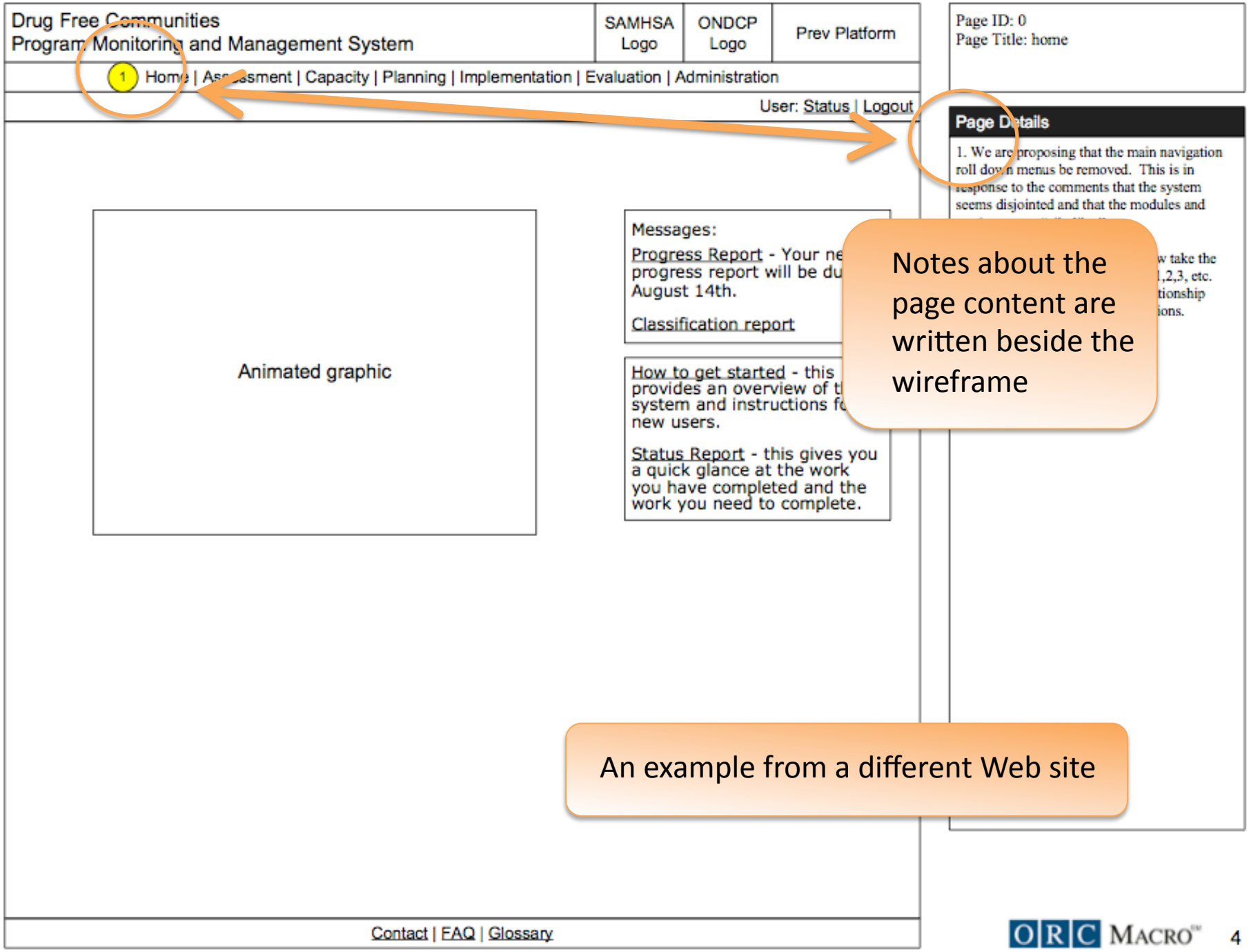
Overview
Strategy
Leadership
Endorsements

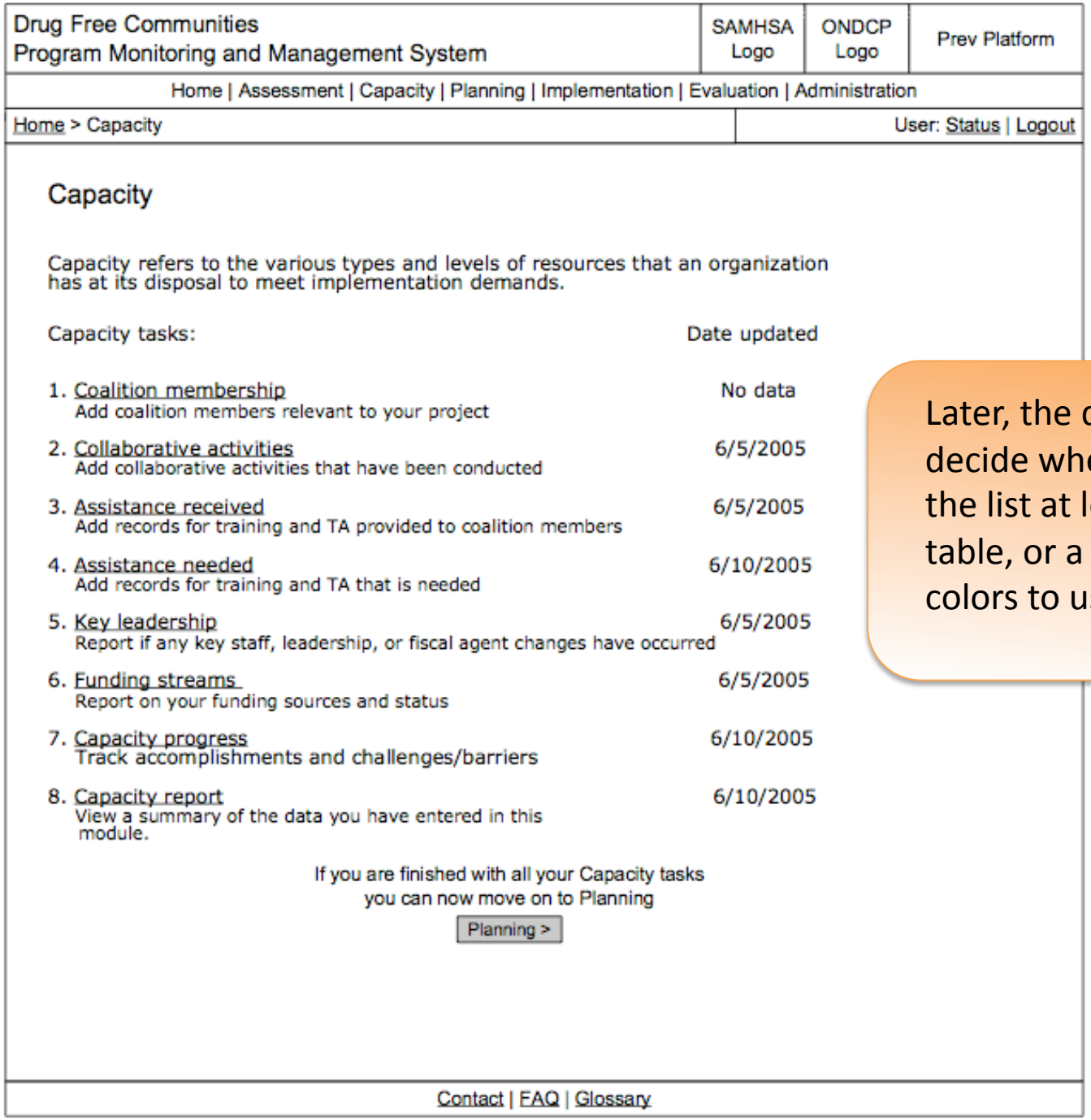
Placement of secondary navigation

Page Details

How are wireframes made?

- Different software programs can be used
  - Visio
  - MS Word (using tables)
  - Excel
  - PowerPoint
  - Pen and paper ☺
- The point is to make it design-neutral (while showing content and functionality)
- Never make wireframes in Photoshop

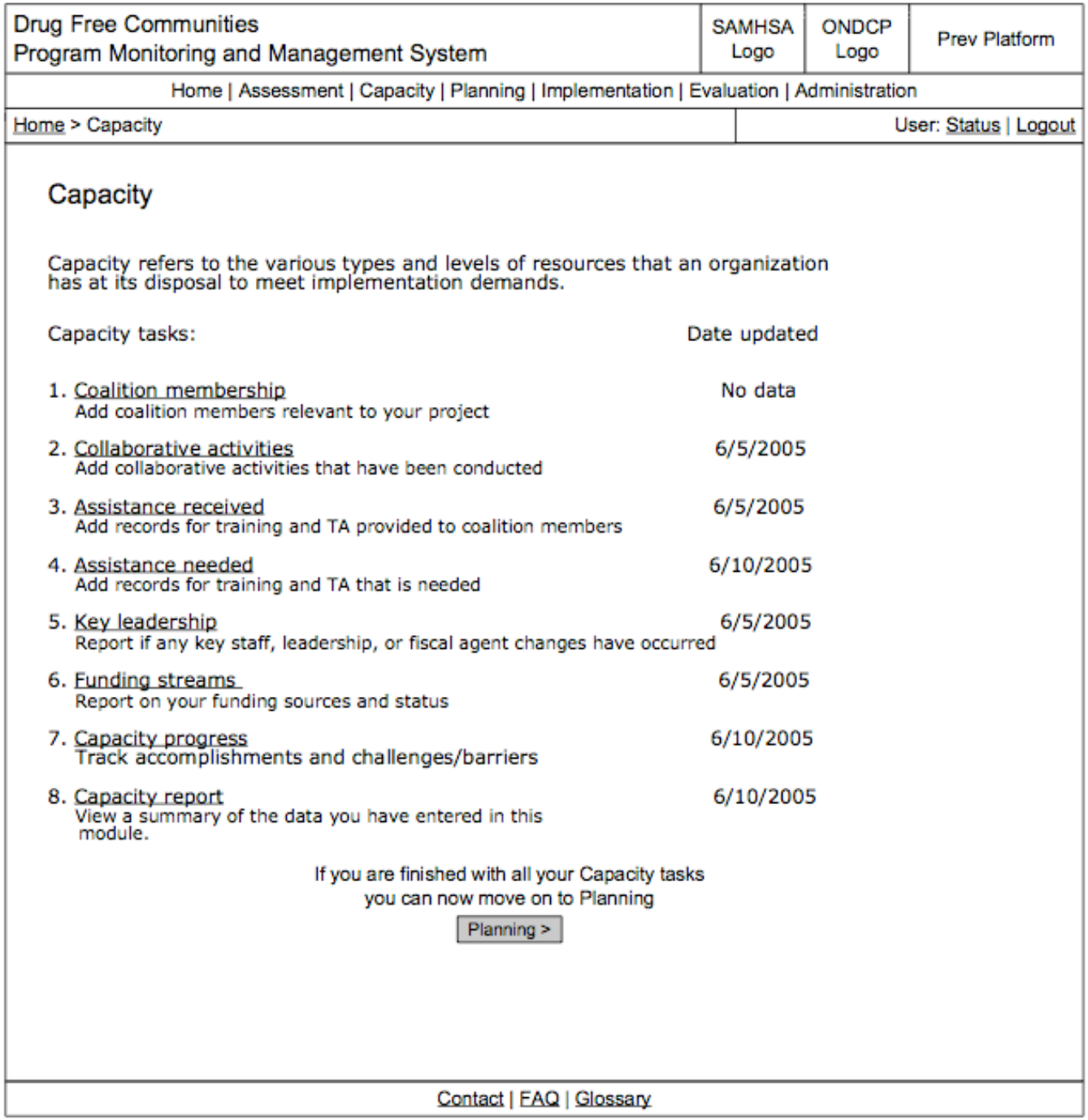

Drug Free Communities
Program Monitoring and Management System
SAMHSA Logo
ONDCP Logo
Prev Platform
1
Home | Assessment | Capacity | Planning | Implementation | Evaluation | Administration
User: Status | Logout
Animated graphic
Messages:
Progress Report - Your ne
progress report will be du
August 14th.
Classification report
How to get started - this
provides an overview of t
system and instructions fo
new users.
Status Report - this gives you a quick glance at the work you have completed and the work you need to complete.
Contact | FAQ | Glossary
Page ID: 0
Page Title: home
Page Details
1. We are proposing that the main navigation roll down menus be removed. This is in response to the comments that the system seems disjointed and that the modules and
w take the
1,2,3, etc.
tionship
ions.
Notes about the page content are written beside the wireframe
An example from a different Web site



Page ID: 2
Page Title: Capacity

Page Details

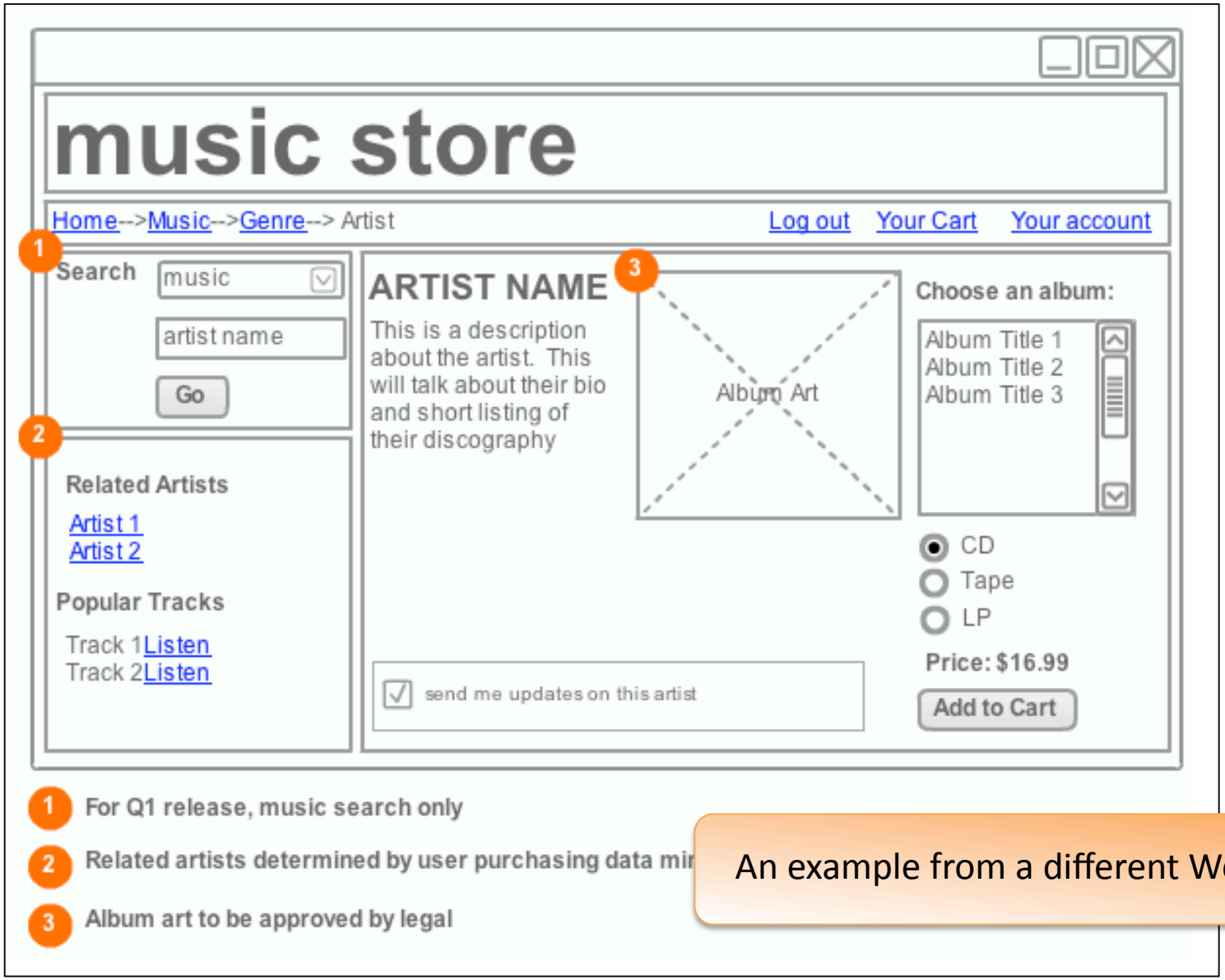
Later, the designers can decide whether they want the list at left to appear like a table, or a grid, and what colors to use.



Page ID: 2
Page Title: Capacity

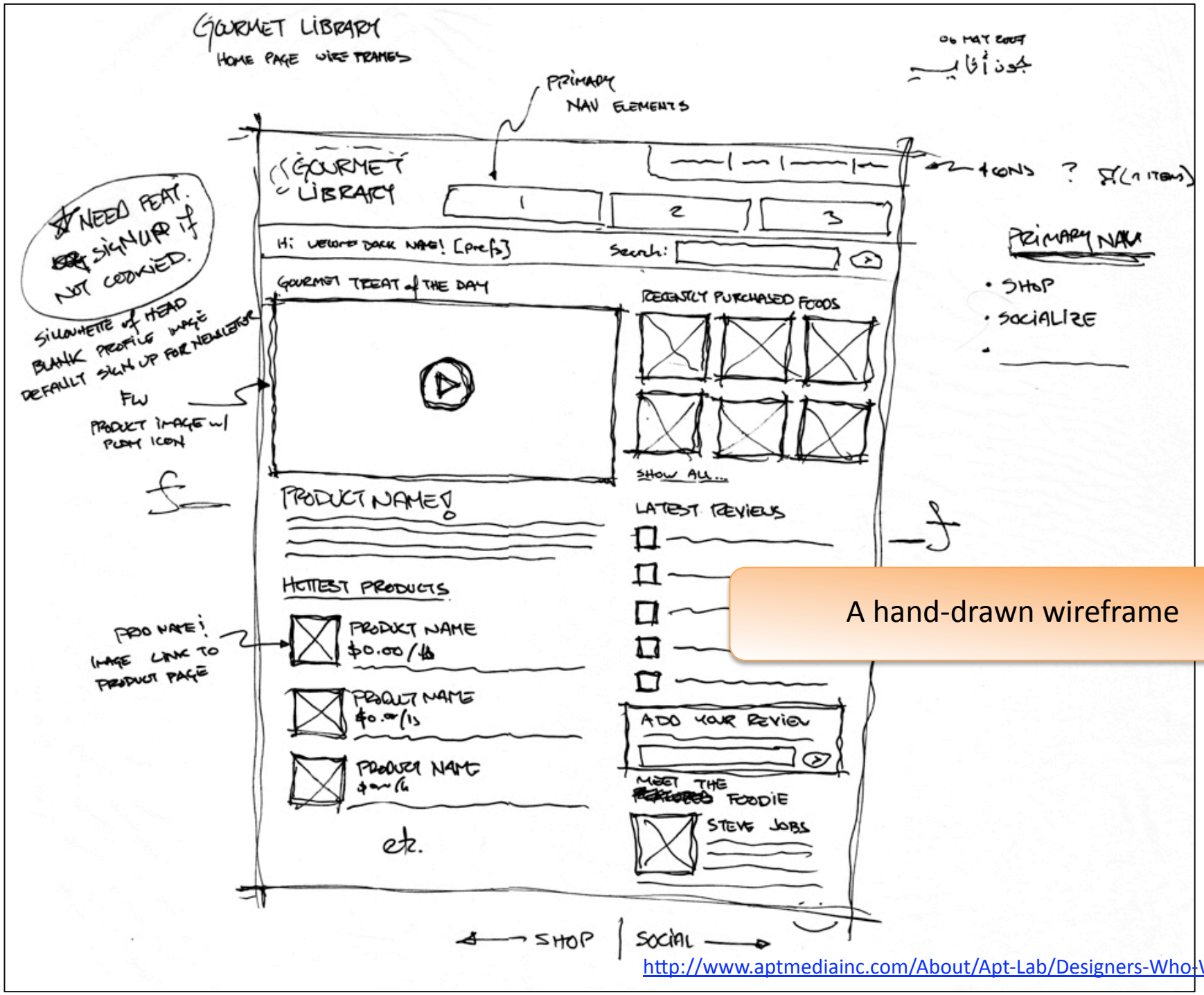
Page Details

The whole column here on the right is for notes and details about the Web page, which takes up the whole space to the left.



An example from a different Web site

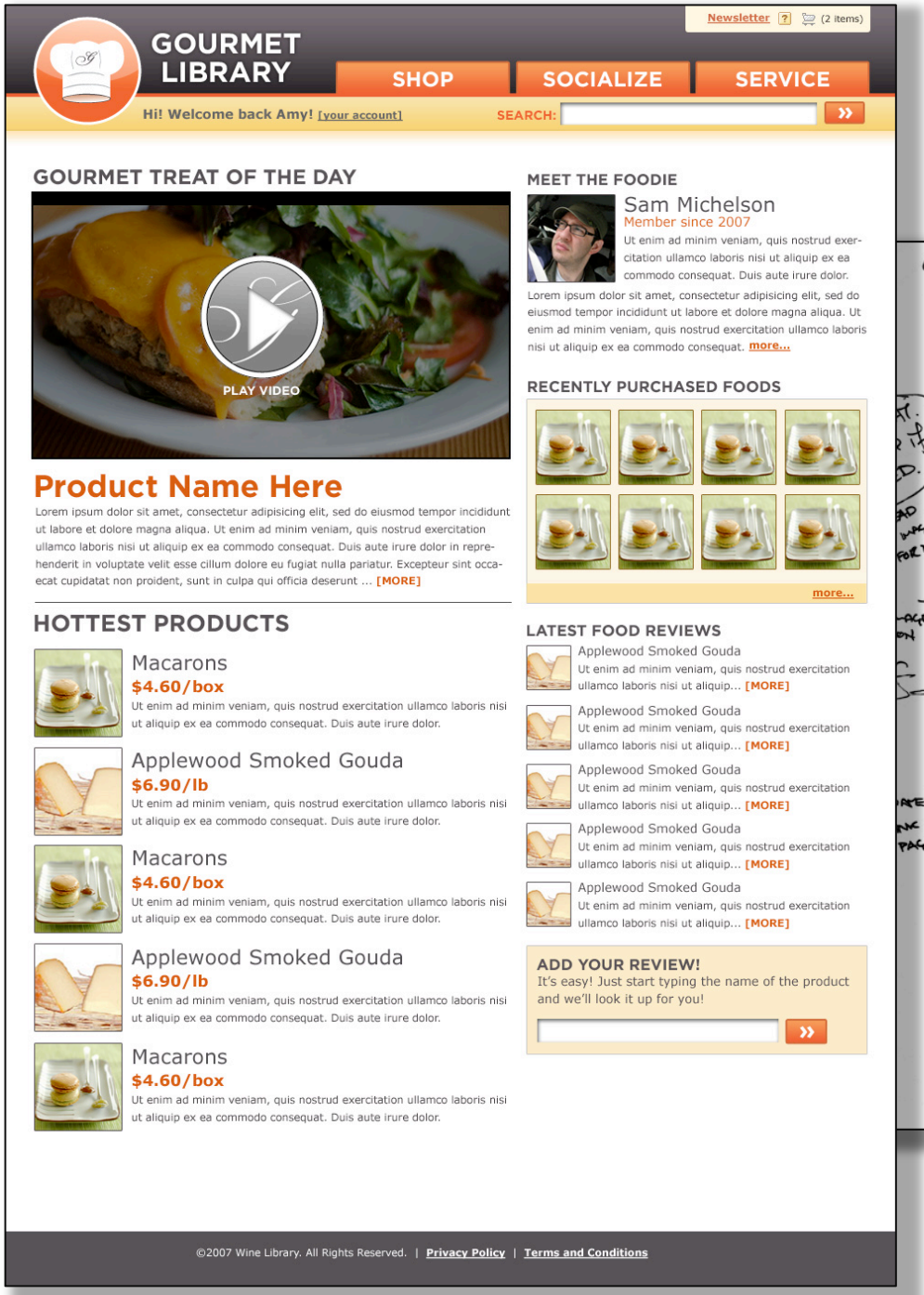
SOURCE http://www.gliffy.com/examples/wireframes/

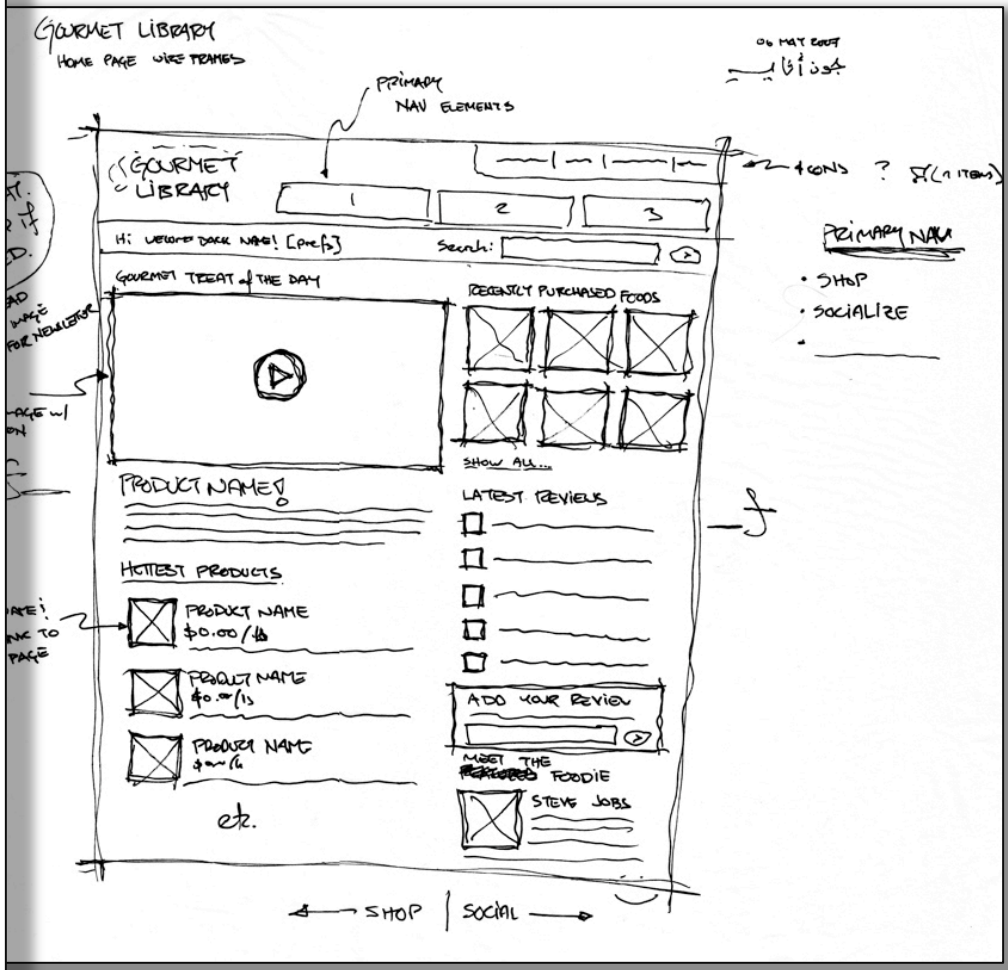


A hand-drawn wireframe

http://www.aptmediainc.com/About/Apt-Lab/Designers-Who-Wireframe

< The page would look like this
(a designer might make a comp of the page in Photoshop)





http://www.aptmediainc.com/About/Apt-Lab/Designers-Who-Wireframe

What is information architecture?

- Like architecture for a building, it's a plan for:
  - Where everything should go
  - How big or small each part needs to be
  - How all the parts connect to one another
- Visual design is a different skill, but in small shops/companies, *one* person might handle the whole process*
- Wireframes are a part of the IA process

* SOURCE: http://www.aptmediainc.com/About/Apt-Lab/Designers-Who-Wireframe

A few other notes

- Wireframes can be “high fidelity” (lots of precise details) or “low fidelity” (rough and more generic; less specific; less detail)
- Wireframes are *not the same as* prototypes (which can be clicked, etc.)
- Wireframes can help you work out ideas with the client (and save time)
- Wireframes can help you plan your site

Wireframes for Web Design

MMC 4341

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