





















La scelta di utilizzare il computer per esprimere il fare artistico, per sviluppare un linguaggio della manifestazione artistica diviene strettamente connesso

- al sistema operativo,
- all'applicazione,
- alla pagina definita dal codice ed
- alle teorie che del computer prendono in considerazione gli aspetti logici, simbolici;

E' possibile attivare sul computer, in maniera chiara e fortemente innovativa, una rappresentazione del proprio agire artistico.











La conversione analogica è ritenuta una ulteriore possibilità di intervento. Creare una registrazione dell'opera, dei documenti, delle immagini, del testo di cui è costituita è l'ultima frontiera della conservazione. Numerosi casi di net art, e termino qui la citazione dei contenuti del contributo esulano dal contesto digitale, componenti formali che variabili che sono necessari per definire i limiti, la

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Quali possono essere, allora, le strategie per l'archiviazione e, principalmente, per la conservazione delle arti digitali e di altre pratiche artistiche contemporanee di natura effimera o variabile e comunque strettamente dipendente da un medium la cui sopravvivenza è abbondantemente messa in crisi dagli stessi assunti metodologici della tecnologia adottata? Trovo in questo senso diagrammatica, esulando solo per un attimo dalle arti figurative (che includono figurazione e rappresentazione comunque iconica) la composizione musicale Helicopter String Quartet di Karlheinz Stockhausen che prevede che i quattro esecutori siano ciascuno su un differente elicottero ed eseguano sincronicamente l'esecuzione essendo tra loro collegati mediante apparecchi di registrazione e trasmissione coordinati da terra dal regista o meglio ancora dal direttore tecnologico dell'orchestra.

La composizione è stata rappresentata, ad oggi, solo tre volte (una di queste a cura dell'Auditorium di Roma nello scorso anno) a causa dell'impegno tecnologico, dei costi ma in particolare della fruibilità e documentabilità della stessa. Lo spettatore, nel caso dell'Auditorium romano vedeva ed ascoltava le esecuzioni proiettate su quattro riquadri affiancati.

Quale è l'azione artistica? Quella che si svolge su ciascuno dei quattro elicotteri. Cosa vede ed ascolta lo spettatore? Solo una trasmissione (quindi una rappresentazione monodimensionale) dell'evento stesso operata attraverso una telecamera ed un microfono posti dinanzi al musicista. L'esecuzione è affidata ad un quartetto d'archi, quindi l'emissione del suono è analogica.

Il fare artistico, in altre parole, che sia suono, che sia composizione di bytes, non postula più l'unità di luogo e di azione.

G. Buzzanca, Si restaurano i bytes ? Dal restauro virtuale al restauro del virtuale, ovvero dagli 'smanettoni' all'applicazione della critica del restauro nella conservazione del digitale, Parte seconda OPD Restauro, N°. 21 (2009), p. 188







I Progetto Archving the Avant Garde Media Art: Documenting and Preserving Variable Media Creazion Documenting and Preserving objectivo la creazion nato nel 2001 si none come objectivo la creazion Documenting and Preserving Variable Wedia Art: noto nel 2001, si pone come obiettivo la creazione di protocali e strategie: Il network di ricerca che Il progetto Archiving the Avant Garde noto nel 2001, si pone come obiettivo la creazione di protocolli e strategie: Il network di ricerca da istituzioni di protocolli e strategie: Opiettivo da istituzioni di protocolli e strategie: il network di ricerca che collabora al progetto è composto da istituzioni collabora al progetto e composto collabora al progetto e composto composition progetto e compositi quali e artistiche tra le quali museali e artistiche tra le quali Berkeley Art Museum, Solomon R. Guggenheim Museum, Solomon R. Guggenheime (PANA) prA Solomon n. guggennenn vruseum Pacific Film Archive (BANI PFA), Berkeley Art Museum, rankin Furnace Archive Art Festival and Cleveland Performance Art Festival Archive Franklin Furnace Archive Archive.



Il Guggenheim Museum, nell'ambito del progetto Variable Media Initiative, invita gli artisti a ridefinire i propri lavori indipendentemente dai medium utilizzati, a testare le stesse opere in ambienti diversi per sperimentare **nuove tecniche di migrazione**.

https://en.wikipedia.org/wiki/Digital_art

Proviamo ad utilizzare Wikipedia per un primo percorso di identificazione delle denominazioni. Una azione semplicemente catalogatrice e classificatoria. Se consultassimo, quindi, la voce **Digital Art** in Wikipedia, a proposito di voci relazionate, potremmo partire dalla Art game continuando poi con Computer art scene, Computer music, Cyberarts, Digital illustration, Digital imaging, Digital painting, Digital photography, Digital poetry, Digital architecture, Dynamic Painting, Electronic music, Evolutionary art, Fractal art, Generative art, Generative music, GIF art, Immersion (virtual reality), Interactive art, Motion graphics, Music visualization, Photo manipulation, Pixel art, Render art, Software art, Systems art, Textures ed infine Tradigital art.











 Since most of the museum's computer-based works were acquired before we even had media conservation staff at the Guggenheim, our highest priority now is to conduct a comprehensive survey and back-up of all works, create disk images of the works that came with artist-provided hardware, and identify highrisk pieces that require immediate conservation treatment.

C. Dover, *How the Guggenheim and NYU are conserving computer-based art,* october 26, 2016 <u>https://www.guggenheim.org/blogs/checklist/how-the-guggenheim-and-nyu-are-conserving-computer-based-art-part-1</u>













Brandon Teena Biography (1972–1993)

SHARES

Brandon Teena, a young transgender Midwesterner, was attacked and murdered in 1993. His story is the subject of the film 'Boys Don't Cry' and has brought wide attention to hate crimes against the trans community.

Synopsis

Teena Renae Brandon was born female in Lincoln, Nebraska on December 12, 1972, to Jo Hann Brandon. By his late teens, he started to identify and live as a man, going by the name Brandon Teena. In 1993, after learning of his biological sex, John Lotter and Tom Nissen took Teena to a remote area and raped him. A week later, the two shot and killed Teena after learning that he reported the incident to the police. His death has become one of the most notorious anti-trans hate crimes in the U.S. and is the subject of the 1999 film *Boys Don't Cry*.

Giancarlo Buzzanca

Brandon

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Background and Early Life

The youngest of two children, Teena Renae Brandon was born in the heartland city of Lincoln, Nebraska, on December 12, 1972. Teena's childhood was marked by difficulty. His mother, JoAnn, was only 16 years old and recently widowed when he was born. (His father, Patrick, died in a car accident eight months before Teena was born.) JoAnn remarried for a short time but got divorced when Teena was 8 years old, and she struggled with raising two kids on a retail sales clerk's salary. In addition, both Teena and his sister were sexually molested by a male relative during childhood.

Despite these difficulties, Teena was a full of life tomboy who enjoyed sports, including basketball, football and weightlifting, and kept a boyish appearance with short hair. He and his sister attended religious private schools in Lincoln, but Teena had difficulties with the schools' strict rules. In his sophomore year, he moved away from home to live with a girlfriend, Traci Beels, and began exploring his burgeoning sexuality. But Beels was reportedly abusive, and Teena quickly landed back at his mom's house.



IDENTIFY

Giancarlo Buzzanca

Identifying as Male

Described as the "ideal man" who was the perfect balance of rugged cowboy and athletic jock with a Kennedy-like jawline, Teena had a handful of romances. But with a lack of support from loved ones and trepidation about his own gender and sexuality, he was also severely depressed. Following a suicide attempt, he spent a few days in the Lancaster County Crisis Center, where a psychiatrist determined that he was suffering from a gender identity crisis and personality disorder. This also trudged up memories of his childhood sexual abuse.

Upon his release, Teena began attending therapy sessions but abruptly stopped. Teena never got the help he needed because he quickly began engaging in compulsive behavior, forging checks and stealing credit cards—mostly to buy gifts for his girlfriends. In 1993, faced with multiple warrants for theft and forgery, Teena left his hometown and headed to a place where nobody knew that he was biologically female.

Giancarlo Buzzanca

Brando

Arrest and Revelation

Just before his 21st birthday, Teena arrived in Humboldt, Nebraska, where he sought a fresh start in a community where he could solely identify as a man. He quickly fell in with a new group of associates, including John Lotter and Marvin Thomas Nissen. He also began dating 19-year-old Lana Tisdel, but money was still an issue and Teena began forging checks again.

On December 19, 1993, Teena was arrested. When Tisdel showed up to pay his bail, much to her surprise, she found Brandon housed in the female section of the jail. This was Tisdel's first awareness that Teena was transgender. Teena tried to explain to her that he was intersex (although no evidence supports this claim) and that he was interested in seeking gender reassignment surgery. Despite his attempt to identify as a man, everyone in town found out that Teena was biologically female when his arrest details were published in the local paper, along with his birth name.

Giancarlo Buzzanca

Brando





Legacy

Teena's story has been retold in numerous publications and media offerings, including the 1998 documentary *The Brandon Teena Story* and the very first

<u>m art project.</u>

The most well-known depiction of his life is the 1999 biopic *Boys Don't Cry*, starring Hilary Swank as Teena and Chloë Sevigny as Tisdel—both of whom received Academy Award nominations for their work. Swank went on to win Best Actress in a Leading Role in 2000. The film and its related story has brought attention to the epidemic of violence against transpeople, with Teena thus receiving an outpouring of support and acceptance that he never experienced in life.

Giancarlo Buzzanca

Brandon

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Her practice combines artistic concerns with hot-button social issues, defined by her peripatetic and information-era existence.

Shu Lea Cheang



Giancarlo Buzzanca

She has been a member of the alternative media collective Paper Tiger Television since 1982 and produced public-access programs for the group addressing racism in the media.

In 2001 she cofounded Kingdom of Piracy, an online work space that promotes the free sharing of digital content and ideas as an art form; this project and others are borne of her political and community-driven goals.

As an artist, she has worked in a variety of mediums—film, video, installation, web spaces—her output as varied as cyberspace itself. (...)



6

Shu Lea Cheang





(1998 – 1999)

Roadtrip interface: Jordy Jones, Susan Stryker, Cherise Fong

Mooplay interface: Francesca da Rimini, Pat Cadigan, Lawrence Chua,

System Programming: Linda Tauscher

Panoptican interface: Beth Stryker, Auriea Harvey

Theatrum Anatomicum interface: Mieke Gerritzen, Janine Huizenga, Roos Eisma, Bram Boskamp

Theatrum Anatomicum Installation: Atelier Van Lieshout

Mardi Gras artist upload: Anna Munster & Michele Barker, Fiona McGregor, Sarah Waterson

📑 Giancarlo Buzzanca



Shu Lea Cheang /Brandon

BRANDON derives its title from Brandon/Teena Brandon of Nebraska, USA, a gender-crossing individual who was raped and murdered in 1993 after his female anatomy was revealed.

Cheang's project deploys Brandon into cyberspace through multi-layered narratives and images whose trajectory leads to issues of crime and punishment in the cross-section between real and virtual space.

Conceived as a multi-artist / multi-author / multiinstitutional collaboration, BRANDON will unfold over the course of the coming year, with 4 interface developed (1996-1997) for artists' participation and public intervention:

bigdoll interface

roadtrip interface mooplay interface Gurgiancarlo Buzzanca



Brandon

Between 1998 and 1999, multiple <u>artists and programmers</u> uploaded new content and interfaces to the website, and several "simulcast" live events took place at the Guggenheim Museum SoHo and the De Waag Society for Old and New Media in Amsterdam. During these events, audiences engaged in discussions about gender and racial identity via Brandon's online chat, a virtual court, and webcasts. By the end of the project, Brandon had become a complex website with five interfaces: "bigdoll", "roadtrip," "panopticon," "mooplay," and "theatrum anatomicum". Overall, the site encompassed 82 pages and popup windows, and featured a wealth of historic and current personae, stories, court cases, and avatars surrounding LGBTQ+ discourse, as well as chat logs and other traces of Brandon's live events between 1998 and ير ال 1999. م

Giancarlo Buzzanca

Shu Lea Cheang

TITLE: Brandon

DATE: 1998-99

MEDIUM: Interactive networked code (html, Java, Javascript and server database)

DIMENSIONS: dimensions vary with installation



Giancarlo Buzzanca

G















Il riferimento al Git version control software risulta centrale. Git è un version control software, un sistema di controllo versione (il controllo può essere sia distribuito sia decentralizzato) che permette di tenere traccia delle modifiche e delle versioni apportate al codice sorgente del software, senza la necessità di dover utilizzare un server centrale. Con questo sistema gli sviluppatori possono collaborare individualmente e parallelamente, registrare le proprie modifiche (commit) ed in seguito condividerle con altri o unire (merge) a quelle di altri.



Giancarlo Buzzanca

La capacità di costituire un sistema dinamico di registrazione attraverso il quale è possibile una cronistoria completa ed una documentazione in linea con quanto richiesto ad un qualsiasi conservatore che operi su altri materiali, consente e permette diverse modalità di collaborazione e controllo delle operazioni eseguite.

Giancarlo Buzzanca

La progettazione e lo sviluppo del software si debbono, nel 2005, a <u>Linus Benedict</u>

Torvalds programmatore, informatico e blogger finlandese, conosciuto soprattutto per essere stato il padre del sistema operativo Linux. Interessante sottolineare che lo sviluppo della ricerca promossa dal gruppo di lavoro si è orientata verso il software libero e quindi condividibile e collettivamente accrescibile.









ever-processing with multi-author upload concept/direction Shu Lea Cheang BRANDON is curated by Matthew Drutt Associate Curator for Research, <u>Guggenheim Museum</u> produced in association with Society for Old and New Media Caroline Nevejan and Suzanne Oxenaar / curators;

Anna Deavere Smith and Andrea Taylor / directors Banfi Center for the Arts Sara Diamond / director of media arts

BRANDON is part of a broader program in the media artsbeing led by John G. Hanhardt, Senior Curator of Film and Media Arts at the Guggenheim Museum.

Funding for BRANDON has been made possible by grants from The Bohen Foundation, a Moving Image Installation and InteractiveMedia Fellowship from The Rockefeller Foundation, a Computer Arts Fellowship from the New York Foundation for the Arts, and in Holland, grants from The Mondriaan Foundation and the Ministry for Cultural Affairs. This project is supported, in part, with public funds from the New York City Department of Cultural Affairs Cultural Challenge Program. The project is being hosted by USWeb Los Angeles.Artist in residency provided by Woo Art International (New York) and Amsterdams Fonds voor de Kunst.





Restoration Concept and Supervision: Joanna Phillips, Senior Conservator of Time-based Media, Solomon R. Gu nt In and Prof. Deena Engel,

Source Code Analysis and Restoration Prototyping: Emma Dickson (class of 2017) and Jillian Zhong (class of 2016), students in the Department of Computer Science, Courant Institute of Mathematical Sciences, New York University

Execution of the 2016-2017 Restoration:

Emma Dickson (class of 2017), student in the Department of Computer Science, Courant Institute of Mathematical Sciences, New York University, supported by Jonathan Farbowitz, Fellow for the Conservation of Computer-based Art, Solomon R. Guggenheim Museum

Support:

The Guggenheim's initiative to Conserve Computer-based Art (CCBA) is supported by the Carl & Marilynn Thoma Art Foundation, the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature, Christie's, and Josh Elkes.

Induiries:

Giancarlo Buz

Why was BRANDON restored in 2016-2017?

Why was BRANDON restored in 2016-2017? BRANDON was programmed between 1997 and 1999 and used then-current web technologies such as Java applets, CGI scripts (written in Perl), JavaScript, HTML, and PHP. Almost two decades later, some of these technologies are no longer supported by contemporary browsers, and parts of BRANDON had become corrupted or inaccessible. Before the restoration, BRANDON's many Java applets that animate text and images were not displaying properly; font types, sizes and colors were not interpreted correctly; links were broken; the Mooplay interface was inoperable and the virtual court records were not accessible through the Theatrum Anatomicum interface.

Summary of the 2016-2017 restoration: The goal of the restoration was to reinstate BRANDON's intended online experience and interactivity as a living The goal of the restoration was to reinstate BRANDON's intended online expenence and interactivity as a living artwork, while preserving all functional behaviors and aesthetic properties of the work as defined by the original source code. No original code was removed, only commented out so that it is no longer executed. Every addition to the code was documented through source code annotation, version control and treatment reporting. BRANDON's Java applets were replaced with JavaScript functions and animated GIFs. Deprecated HTML tags that previously specified BRANDON's styling of text and pages were replaced with CSS styling, and HTML framesets were replaced with tables and iframes. Static user data sets were extracted from a MySQL database and integrated into the code. and integrated into the code.

How to experience BRANDON best:

BRANDON makes extensive use of popup windows. To experience BRANDON as it was originally intended, users should disable popup blocking in their web browsers. BRANDON was designed to be viewed on desktop or laptop computers and was not designed for tablets, mobile phones or other touchscreen devices.



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Giancarlo Buzzanca

As a basis for Brandon's restoration, CCBA research partner Professor **Deena Engel** and her computer science students **Emma Dickson** and **Jillian Zhong** analyzed *Brandon*'s source code for two semesters.

The artwork's technical composition proved to be exceptionally complex: The original website contains approximately **65,000 lines of code** and over **4,500 files**, which include a hidden archive of research materials.



The web technologies used in *Brandon* include **HTML**, Java applets, JavaScript, several programming languages that run on the web server, a MySQL database, and various media formats.

In a manner typical for its era, *Brandon*'s code had been written "*by hand*," rather than using automation as is often done today to generate and consistently style web pages.

Giancarlo Buzzanca

Giancarlo Buzzanca

The research team behind Brandon's restoration, from left to right:



- Professor Deena
 Engel (Department of Computer Science, NYU);
- the Guggenheim's CCBA Fellow
 Jonathan Farbowitz;
- artist Shu Lea Cheang (on screen);
- NYU computer science student
 Emma Dickson (class of 2017);
- Guggenheim's CCBA initiator and Senior Conservator of Time-Based Media, Joanna Phillips.

Photo: Kristopher McKay



Joanna Phillips è Senior Conservator nell'ambito del Time-Based Media Project. Non è una informatica bensì esperta nell'arte contemporanea:

Prior to her Guggenheim appointment, Phillips specialized in the conservation of contemporary art at the Swiss Institute for Art Research in Zurich and explored the challenges of media art conservation as a researcher in the Swiss project AktiveArchive. Phillips holds an MA in paintings conservation from the Hochschule für Bildende Künste, Dresden.

Deena Engel attiva presso il Department of Computer Science, New York University così definisce i propri campi di interesse:

Conservation of digital-born and software-based art. Digital Humanities: Inter-disciplinary studies in working with digital and computational art history; working with texts, textual analysis and literary studies; cataloging of artifacts, works of art and the current innovations in this field

Giancarlo Buzzanca

(2016 – 2017):

Restoration Concept and Supervision

- Joanna Phillips (Solomon R. Guggenheim Museum),
- Prof. Deena Engel (Courant Institute of Mathematical Sciences, NYU)

Source Code Analysis and Restoration Prototyping

- Emma Dickson (class of 2017)
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Several steps were taken **to preserve the pre-restoration version** of *Brandon*, including • saving copies of the file directory,

- taking a digital snapshot of the web server,
- creating a web archive using Webrecorder.

The server snapshot provides evidence of the environment that *Brandon* ran in as well as the site's software dependencies, while the web archive provides an interactive record of the site's functionality *before* restoration.



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